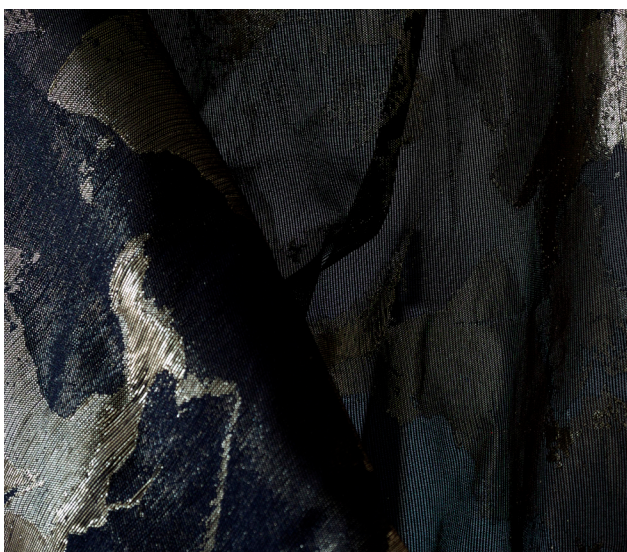




## PRESS RELEASE

### HOSOO at the TATRAS Showroom during Salone del Mobile 2015



The Kyoto-based textile company HOSOO, founded in 1688, has become a contemporary byword for accomplished Japanese design and manufacture since its international launch in 2011. HOSOO supplies textiles to leading brands within high-end interiors and fashion worldwide. Most recently, the Starry Indigo textile was included in the permanent collection at the Cooper Hewitt, Smithsonian Design Museum in NY.

HOSOO is a brand with an outstanding heritage, building on age-old Japanese traditions and with a mission to bring the poetry of Japanese craftsmanship to the world and to develop new distinctive collections true to the crafts and legacy of the company, while also reaching out to a global audience. HOSOO is therefore excited to announce their participation in the following events at the TATRAS Showroom in Milan during this year's Salone del Mobile.

**TATRAS showroom**  
**Zona Tortana**  
**Via Privata Gaspare Bugatti, 3**  
**20144 Milan**

**Opening hours:**  
**14-19 April from 10:00 am to 9:00 pm**

**Cocktail Event (by invitation only)**  
**15 April from 6:00 pm to 9:00 pm**

#### **HOSOO explores new design horizons with TATRAS**

Style, research and technology are at the core of the TATRAS fashion brand known for their exclusive down jackets for both men and women. They combine the clean lines of Japanese design with the excellence of Italian craftsmanship. For their new collection, TATRAS is launching a down jacket made with Nishijin textile crafted by HOSOO of Kyoto.

#### **"A Moment in Time" by Japan Handmade**

HOSOO is one of the proud members of the Japan Handmade initiative where six crafts companies from Kyoto bring the tactile pleasure, poetry and soul of Japanese craftsmanship to the world, while also trailblazing a way forward for the next generation of craftspeople in Japan. For this year's Salone del Mobile, Japan Handmade presents a striking new crafts installation, designed by Danish OEO Studio, which presents a new vision of luxury deeply rooted in age-old heritage.

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