

HOSOO Artisanal Hemp Debuts Overseas at MATTER and SHAPE 2026



MATTER and SHAPE⁽²⁰²⁶⁾

A new design salon
during Paris Fashion Week
in the Jardin des Tuileries
March 6 — 9, 2026

HOSOO Co., Ltd. is pleased to announce its participation at MATTER and SHAPE 2026, the design salon taking place in Paris from Friday, March 6 to Monday, March 9, 2026.

MATTER and SHAPE has attracted significant international attention as a key platform where a curated selection of global designers and brands present their creative expressions and highlight emerging perspectives within the design industry. Bringing together innovation and aesthetics, the fair focuses on the relationship between material (MATTER) and form (SHAPE), and will be held in the Jardin des Tuileries during Paris Fashion Week.

With over 1,200 years of heritage rooted in Nishijin weaving, HOSOO builds upon traditional kimono techniques while integrating advanced technologies and premium materials to create timeless textiles under the concept “More than Textile.” Today, HOSOO’s textiles extend beyond traditional applications in the luxury market, art, fashion, design, and mobility sectors.

At MATTER and SHAPE 2026, HOSOO will present HOSOO Artisanal Hemp to the world for the first time. HOSOO Artisanal Hemp is a luxury textile that reinterprets hemp, a material with more than 10,000 years of history in Japan, into a contemporary fabric suitable for everyday use through modern technological innovation. After thoroughly researching the production processes of hemp textiles from the Edo period, HOSOO was able to replace numerous manual steps with advanced technologies and highly-skilled know-how, significantly improving spinning efficiency and achieving the mechanical weaving of an 100% hemp fiber. This breakthrough revived an exceptional texture that was once only attainable through hand-spun yarn and handlooms; bringing it into a contemporary context. In addition to its long-cultivated expertise in silk through Nishijin weaving, HOSOO now expands its textile portfolio to include hemp; a material deeply embedded in Japanese cultural history alongside silk.

Following last year's collaboration, this exhibition at MATTER and SHAPE will once again be presented in partnership with the Paris-based design studio AVIOR, which explores the relationship between material properties and spatial experience. The newly developed modern hemp textiles will be juxtaposed with antique hemp fabrics dating back approximately 300 years. Through an aluminum-based installation, the two materials are placed within a shared space, quietly revealing both the continuity and the temporal contrast embedded within their fibers.

Through this presentation, HOSOO seeks to demonstrate on an international stage how Japan's material culture and craftsmanship, cultivated over centuries, can generate new value within a contemporary design context.

Click the button below to experience the exhibition for free through an invitation from HOSOO.

HOSOO's Exclusive Invitation

<HOSOO for MATTER and SHAPE 2026 >

Date : 6th-9th March, 2026
Venue : Jardin des Tuileries (Tuileries Garden) – 75001 Paris, France
Contact : Visitors/Buyers
visitors@matterandshape.com

<HOSOO>

HOSOO was founded in 1688 in Nishijin in Kyoto as a weaver purveying to prominent temples. Nishijin textile, Kyoto's pre-dyed yarn textile, has been nurtured since 1200 years ago with the support of imperial nobles, the samurai class, and wealthy merchants. Today, Hosoo combines traditional Nishijin textile techniques for obi and kimono that it has inherited with innovative techniques and a timeless design sensibility to create one-of-a-kind textiles and offer them to the luxury markets in Japan and abroad.

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