

PRESS RELEASE**HOSOO makes its mark in New York**

The Kyoto-based textile company HOSOO, founded in 1688, has become a contemporary byword for accomplished Japanese design and manufacture since its launch in New York with Atelier Courbet in 2013. HOSOO supplies textiles to the leading brands within high-end interiors and fashion world-wide. Most recently, the Starry Indigo textile was included in the permanent collection at the Cooper Hewitt, Smithsonian Design Museum in NY.

HOSOO is a brand with an outstanding heritage, building on age-old Japanese traditions and with a mission to bring the poetry of Japanese craftsmanship to the world and to develop new distinctive collections true to the crafts and legacy of the company, while also reaching out to a global audience. HOSOO is therefore excited to announce the following events and activities in New York for the coming month.

“More Than Textile”, an exhibition at the National Arts Club, 4-16 May 2015

The exhibition “More than Textile” highlights a unique selection of products and artworks featuring the amazing qualities and characteristics of HOSOO textile, including product collaborations with Tumi, the Japanese fashion brand Miharayasuhiro and Leica Camera Japan.

The National Arts Club, 15 Gramercy Park S New York NY 10003

The exhibition also showcases a bespoke art installation that uses projections and animations to add an extra dimension to the already advanced three-dimensional weaving of Starry Indigo and Collage Transparent textiles. The Starry Indigo and Collage Transparent textiles as well as the showpiece art installation have been designed by OEO Studio.

Event at the National Arts Club, 15 May 2015

Mr Masao Hosoo, the current president of the HOSOO company, will walk the audience through the amazing history and legacy of HOSOO and the company’s vision for the future.

To join the evening with us, please send an email to RSVPfashion@thenationalartsclub.org

New Collections presented at Atelier Courbet

Atelier Courbet is a gallery and showroom in New York that presents a curated selection of exquisite objects, furniture pieces, textiles, and home accessories at a prime location on the fringe of Soho. Since October 2013, HOSOO has collaborated with Atelier Courbet, which showcases and presents HOSOO textiles to the discerning clientele of Atelier Courbet. All the new collections from HOSOO will be available at Atelier Courbet from May.

Atelier Courbet, 177 Mott St. New York NY 10012

For further information, please contact:

Ayako Mochimaru
mochimaru@hosoo.co.jp

HOSOO Co. Ltd.

752 Bisayamon-cho, Kuromon-dori | Telephone: +81 75 441 5189
Motoseiganji sagaru, Kamigyo-ku, | Facsimile: +81 75 441 5199
Kyoto 602-8227, Japan | info@hosoo-kyoto.com

www.hosoo-kyoto.com