

# THE STORY OF JAPANESE TEXTILES

Opening

**HOSOO is pleased to present a collaborative exhibition, THE STORY OF JAPANESE TEXTILES, from December 21st, 2018 to January 27th, 2019 at MIKIMOTO Ginza 4-chome Main Store 7F Mikimoto Hall.**

Descendant to the long-established Nishijin-weaving house HOSOO, Masataka Hosoo carries the culture of traditional textiles into its 12th generation. To explore the textile culture of Japan, he has travelled to various regions since 2015 and has documented it through photographs.

Forming the basis in this exhibition are the Japanese crafts nurtured in the origin regions of Japanese dyeing and weaving. The unique climates and histories that brought about each is essential to the nature of the textiles such as “Kyo-Yuzen”, “Echigo-Jofu”, “Oshima Tsumugi”, “Benihana Zome”.

Hosoo captured nearly 5000 photos that celebrate each specialized step of Japanese crafts required for threads, passed through and enlivened by hands of specialized craftsmen, to materialize as a single swathe of fabric. Select photos on view call attention to the colorful visuals that express with full presence the story of Japanese textiles.



Photographed by Kotaro Tanaka

Exhibition	
Date	December 21, 2018 to January 27, 2019
Venue	MIKIMOTO Ginza 4-chome Main Store 7th Floor Mikimoto Hall 4-5-5 Ginza, Chuo-ku, Tokyo
Hours	11:00~19:00 (Admissions no later than 15 minutes before closing)
Host	MIKIMOTO
Organizer	HOSOO Co., Ltd.
Admission Fee	Free
	*Hours differ (closes at 6 PM) on 12/30, 1/2, 1/3.
	*Closed for holidays on 12/31 and 1/1



Photographed by Kotaro Tanaka



Photographed by Shinya Sato



Photographed by Shinya Sato



Photographed by Kotaro Tanaka



## Masataka Hosoo

Executive Director HOSOO Co., Ltd.  
Director's Fellow at the MIT Media Lab

Born in 1978 to the Hosoo family of the time-honored Nishijin weaving house. After graduating from university and a brief career as a musician, he entered a well-known Japanese jewelry brand. After leaving the company to study for a year in Firenze, Masataka joined HOSOO in 2008 and has been overseeing HOSOO's new endeavor in developing contemporary textiles, based on traditional Nishijin weaving techniques and its premium materials. HOSOO fabrics are globally available to furniture manufacturers, architects, interior designers and fashion designers. References include Dior and Chanel boutiques worldwide by Peter Marino Architect. He is a member of the "GOON" project, a unit consisting of 6 members, each a representative of a hereditary business in the traditional crafts. In 2014, Masataka was selected as one of "Top 100 Japanese Business Men" by Nikkei Business Magazine. In 2016, he was appointed as a member of the Director's Fellow program hosted by the MIT Media Lab.

## HOSOO CO., LTD.

Nishijin textiles are traditional yarn dyed weaves of Kyoto. Its beginnings can be traced back to 1200 years ago and was originally produced for and was sponsored by nobilities, members of the samurai warrior class, and the upper-class. Tradition says that HOSOO established business in 1688 as Nishijin weavers, purveyor to large temples. Today, HOSOO not only provides Kimonos and Obi-belts, but also innovative textiles rooted in Nishijin tradition, for the global luxury market.



### Contact

Akane Murakami (HOSOO CO., LTD.)

TEL: +81-75-441-5189 E-mail: [press@hosoo-kyoto.com](mailto:press@hosoo-kyoto.com)